

CONTRACT

WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 1984777 /		<u>Alt Order #</u> WOC12946127
<u>Advertiser</u> Neary for Omaha		<u>Original Date / Revision</u> 03/15/21 / 03/15/21
<u>Contract Dates</u> 03/15/21 - 03/21/21	<u>Estimate #</u> 3322	
<u>Product</u> Neary for Omaha		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u> 66	<u>Product 1/2</u> 136
<u>Agency Ref</u> 67807	<u>Advertiser Ref</u> 187590	

And:

AL Media LLC
222 W Ontario St
#600
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	03/15/21	03/16/21	Tuesday Prime Hr 1	6:57 PM-8:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/15/21	03/21/21	-T-----	1			\$400.00				
N 2	WOWT	03/15/21	03/17/21	Wednesday Prime Hr 1	6:57 PM-8:00 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/15/21	03/21/21	--W----	1			\$800.00				
N 3	WOWT	03/15/21	03/17/21	Wednesday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/15/21	03/21/21	--W----	1			\$800.00				
N 4	WOWT	03/15/21	03/20/21	News @ 5p Sa	5:00 PM-5:30 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/15/21	03/21/21	-----S-	1			\$350.00				
N 5	WOWT	03/15/21	03/20/21	News @ 630p Sa	6:30 PM-7:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/15/21	03/21/21	-----S-	1			\$250.00				
N 6	WOWT	03/15/21	03/21/21	News @ 5p Su	5:00 PM-5:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/15/21	03/21/21	-----S	1			\$300.00				
N 7	WOWT	03/15/21	03/19/21	Midday News	11:00 AM-12:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/15/21	03/21/21	--WTF--	1			\$100.00				
N 8	WOWT	03/15/21	03/19/21	M-F News @ 4p	4:00 PM-5:00 PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/15/21	03/21/21	--WTF--	2			\$225.00				
N 9	WOWT	03/15/21	03/19/21	News @ 5p M-F	5:00 PM-5:30 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/15/21	03/21/21	--WTF--	1			\$350.00				
N 10	WOWT	03/15/21	03/19/21	News @ 630p M-F	6:30 PM-7:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/15/21	03/21/21	--WTF--	1			\$250.00				
Totals											11	\$4,050.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 1984777 /		<u>Alt Order #</u> WOC12946127
<u>Advertiser</u> Neary for Omaha		<u>Original Date / Revision</u> 03/15/21 / 03/15/21
<u>Contract Dates</u> 03/15/21 - 03/21/21	<u>Product</u> Neary for Omaha	<u>Estimate #</u> 3322

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/01/21 - 03/21/21	11	\$4,050.00	(\$607.50)	\$3,442.50
Totals	11	\$4,050.00	(\$607.50)	\$3,442.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.